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Dr.V.S.KRISHNA GOVT. DEGREE COLLEGE (A)

(NAAC REACCREDITED BGRADE INSTITUTION & DISTRICT IDENTIFIED COLLEGE)

MADDILAPALEM, VISAKHAPATNAM 530 013, ANDHRA PRADESH

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ANNUAL REPORT On NSS ACTIVITIES

(2017-2018)

By
NSS UNITS

The NSS Programs in the college are implemented by the program officers as per the instructions of the Principal Dr V. Chandrasekhar and Instructions from NSS cell Andhra University Visakhapatnam. There are Four NSS Units in the college and are coordinated by

Dr.Ch Vishnu Murthy—Unit I; Dr.V.Ratna Bharathi- Unit II; Dr D. Narayana Rao Unit III; and Sri K.A.R.S.S.Prasad Unit IV.

During 2017-2018 several NSS programs were conducted by Dr.V.Ratna Bharathi are given below.

Sl no	Month	Name of the activity
1	June 2017 June 21 st 2017	Nava Nirmana diksha World environment day . Nss volunmteers and Nss Pos Participated in plantation International Yoga day organized in the college
2	July 2017 July Last week	UNICEF project peer leaders activity on the college (Part of community out reach work) Vanam Manam 2017 activity
3	August 2017	Independence day activity Swachh Bharath Vigilannce awareness week
4	September 2017	NSS Day Clean drive in the college campus Anti corruption activities: Pledge, Elecutuion essay writing etc
5	October 2017	Gandhi Jayanthi Vanyaprani samrakshana week Ektha diwas and sankalp diwas
6	November 2017	Exams
7	December 2017	AIDS Rally Blood donation awareness meeting Unicef community out reach work at Bhimili region BC Hostels of residential schools and colleges
8	January 2018	Janmabhoomi—Maavuru program Sankranthi sambaralu Blood donation camp organized in the college
9	February 2018	Mega work camp at dibbadapalem village bhimili mandal
10	March	Annual day in the college
11		Other programs as per the important days

➤ **Government Programs:**

➤ **Vanam- Manam**

➤ **Swachh Bharath**

➤ **Vigilance awareness and anti corruption Pledge-- activities**

➤ **Janma Bhoomi- Mavuru program & Sankranthi sambaralu**

➤ **Domalapydandayatra**

I. **Vanam Manam** is an ecological consciousness program introduced by the Government of Andhra Pradesh, India under the mission of Harith Andhra Pradesh. The

Honorable Chief Minister of Andhra Pradesh Dr.N. Chandrababu Naidu garu initiated the implementation of **vanam manam** program on 29th July 2016 for responsiveness on green drive by planting one crore plants all over Andhra Pradesh by government organizations and non-government organizations. The honorable minister in-charge of the Visakhapatnam district, other ministers and people's representatives launched the program in the district on the same day with the active participation of all citizens of the respective areas.

This program has been denoted as prakruthi pilusthondhi by Commissionerate of collegiate education, to all the Principals of Govt, Aided and private degree colleges. The main objective of the program is to secure green coverage of 50% of the geographical area of the state by 2029 as given in the circular of Andhra Pradesh Government. The same orders were issued to various colleges by the Collectorate office of the district and also the Office of Andhra University for proper implementation of VANAM MANAM in degree colleges of Visakhapatnam district.

As per the instructions of Government of Andhra Pradesh, District Collectorate orders and the instructions from NSS office of Andhra University, CCE, Department of higher education the program has been scrupulously followed by the Principal of Dr. V.S. Krishna Government degree and PG College (Autonomous) (DRC Centre and Id college of Visakhapatnam district) and made the staff and students to participate actively in the Harithandhra mission in the College Premises every year in the month of monsoon i.e July 2nd week onwards. The college aimed at planting 500 – 600 saplings in and around the vacant areas of the degree college and also wished to geo - tag some of the plants already maintained in the Botanical garden of the college



Staff and Students participated in VANAM MANAM

The Goals of the VANAM MANAM :

- 1.To Create awareness on green drive amongst citizens
- 2.Proactive participation from the students.
3. To Organizing green run, Eco walks and Eco talks.
4. To organize lectures signifying the greenness on climate changes, environmental issues, biodiversity issues.
5. To high light the vanam manam page in social media websites like face book and twitter and also by introducing them in F.M radio and film theatres.
6. To conduct Competition such as essay writing, painting, debating, elocution, quiz etc., organized at college, district level.

Program implementation:

The program is implemented as per the instructions of the government, Commissionerate of Collegiate education and district collectorate office of Visakhapatnam, Andhra Pradesh. It is the people's program and the head of the institute, Principal of the college Dr. V.Chandra Sekhar assigned the responsibility to the staff and the students of the institute for the maintenance of green belt by plantation in and around the premises of the college, which intern cultivate the Eco friendly attitude among the individuals. Prior to this, the college actively supported the green drive programs and participated in plantations by inviting officials of the State Bank of India, Eenadu news agency's Vana Bharathi Jana Harathi and other such private organization.

The saplings for plantation program were collected from pollution control board, Green Climate Organization, forest department of India for the purpose of successful implementation of vanam - manam. It is not only restricted to the college premises but also extended to the nearby colonies where vacant land is existing. The college principal entrusted the activity to the N.S.S. program officers, N.C.C. coordinator and Haritha Krishna Eco Club members of the college. The Principal also circulated the activity to all the departments for active participation in plantation program during monsoon season for achieving the goal of planting 500 to 600 trees in the campus. The program is not only emphasizing on plantation of trees or small plants but also watering, caring the plants, removing the weeds in the area and protecting them with other such activities.

The staff members actively participated with their student groups and planted the saplings collected from the Forest Department office of Visakhapatnam and this activity is a continuous activity of the college for promoting green drive.

Execution of the Program

The principal of the college Dr V. Chandrasekhar inaugurated the program along with senior faculty members Dr Y.V.K. Durga Prasad (IQAC Coordinator) Dr D. Sravan Kumar Academic Coordinator, and other department in-charges in the NSS Office room area initially.. Nearly More than 500 students participated very actively in plantation on the Inaugural launch of Vanam Manam. They formed a shape of Tree in the quadrangle Grass court area of the campus and depicted the tree significance. They also exhibited their talent by presenting hand drawn images pertaining to environment. drawings quote and placards. Essay writing, elocution was also conducted for inculcating the awareness of greenness among students. Green Climate organization of Visakhapatnam and other NGO organizations actively participated in this drive. This is an ongoing program and can be considered as the best eco-friendly practice of the college.

II. Swachh Bharath and Swachh Paklhwara campaign :

Swachh Bharat:

Honorable Primeminister of India Sri Narendra Modi introduced program Swachh Bharath is another ongoing program of the college which involves mostly the NSS Volunteers organized by Project officers of the college. The Swachh Bharath includes campus clean, class room cleaning, plastic removal in the college area educating the society about importance of cleanliness, conducting rally's on SwachhBharath, visiting govt. anganvadi kendras and educating children about health and hygiene. Etc. The SwachhBharath special camps also conducted by the NSS Office of Andhra University for similar activities. The NSS Volunteers actively participate every Saturday from 3.00pm to 5.00pm in cleaning the college premises. Some Volunteers attended the Special camps organized by the NSS Office of Andhra University and participated in cleaning of AU Campus. Our college students visited some of the backward areas of the town like Jalaripet and they advised those who do not have Toilets in their gullies. The students also explained them about the importance of closed sanitation and the Role of government in funding for the construction of toilets in this regard.

Campus clean:

The NSS volunteers are guided to clean the campus on every first and fourth Saturday afternoon session to keep premises clean. Students actively participate in keeping campus plastic free most of the times. They involve in cleaning the verandas, garden areas, library garden area and also the class rooms in the mentioned days of every month



Plastic free activity

III. Vigilance Awareness Week: (August last wee 2018k)

HPCL, Steel Plant, Visakhapatnam Port Trust , Anti Corruption Beareu and New India Insurance companies conducted intercollegiate elocution and Essay writing competitions to NSS Volunteers in the college and Nearly 25 nss volunteers were given prizes for their active participation

Sahitya Sravani III CBZ , Sreenu III BA, Krishna Sahir II BSc., Geeta Mahalakshmi II BSc., Garima I CBZ and Amita Mishra I MB.Bt.C secured prizes in the competitions.

NSS Pos actively participated in reciting the citizen Pledge in all class rooms and Principal attended the valediction and distributed prizes to students.

A rally organized by district Police Commissioner was attended by all the Nss volunteers to create awareness on anti corruption in public.

NSS PO's (Dr Ch. Vishnu Murthy and Dr V.Ratna Bharathi) receiving momentoe from Vigilance officers



NSS Volunteers receiving Certificates from ACB for the Active participation in easy Writing and elocution competitions

IV. Janmabhoomi and Mavooru: (Jan 2nd to 7th 2018)

State government Program of Janmabhoomi mavooru is actively organized by NSS PO's in the college with NSS volunteers in the adopted villages. The gramasabha were attended and the community problems like toilets construction, ODF survey, Jalasamrakshana were understood and the student volunteers campaigned door to door regarding these issues.

NSS PO's Dr V.RATna Bharathi and Dr Umamaheswararao faculty Dr Nivedita, Dr Durga bhavani with NSS volunteers .Rally at RK Beach



NSS Volunteers in Traditional Dress Show as part of Sankranti sambaralu

- V. Sankranti sambaralu also organized by NSS PO's. This include Rangoli competitions, Mehendi competiotions, Traditional dress competitions for college students, and also in the adopted villages.

Principal Dr V. Chandrasekhar , COE Dr K. Durga Prasad encouraging student participation in rangoli and mehandi



Domalapy dandayatra Awareness at Relliveedhi of Maddilapalem



VII. Anti Ragging Campaign by NSS PO's and staff



VIII. Regular Activities

➤ Blood Donation Camp:

Blood is very important for various clinical purposes in the society. The NSS cell of the college organizing Mega blood donation camps every year during December month in coordination with Victoria general hospital and NTR Blood Donation Bank of Visakhapatnam. This is a great service to society cultivated among students. The student volunteers of the college actively participate in mega blood donation camp and nearly **137 units of blood has been collected 2017-2018**. Many students from all groups participate in donating, assisting and coordinating the event successfully. Prior to donation, awareness camp on blood donation was conducted twice by inviting eminent doctors and hematologists from health centers. On the day of blood donation, the two blood bank organizations will arrange the necessary equipment for taking the blood units. The donor students will get the certificates from respective blood banks. Food packets, fruits, juice packs and biscuits are given to the student volunteers and is conducted from 9.00AM to 4.00PM in the month of February this academic year due to NAAC Visit busy schedules and special drive exams.

Principal and NTR Blood Bank staff giving awareness



- Health & Hygiene
- Wild life conservation
- Environment health
- Green drives
- Blood donation

- Cashless transactions
- Mosquito control

Society evils like drug abuse etc.



Awareness Rally on Drug abuse



Awareness on plantation



IX. Cup of rice a community service:

Our college started serving the community by adopting a community service program called Donating Hand full of rice. This program is a college activity in which all the students and staff are involved. In this program an amount of Rs 300/- will be collected from staff members and Rs 30/- will be collected from the students every year. The pooled-up amount is used for buying Rice bags of good quality and will be donated to Two orphanages namely PAPA homes, AMMA organization and Ministry of Charities. The donation program is organized on the annual day and cities celebrity will be invited on that day. Principal of the college, Chief guest and staff will donate the rice bags to the orphanages.





IX: Special and Mega Camps:

During special and mega camps Students were selected from all units at different times and sent to NSS Cell Andhra University for a period of week days. These programs are mainly aimed at environmental cleanliness, SwachhBharath etc. During every camp, a total of 49 students from each unit will be sent to Main NSS office of Andhra University for implementing special and Mega camps.

In the year 2017-2018 mega camp organised with Visakha govt Degree College at Dibbadapalem village of Bhimilipatnam, Visakhapatnam district. (15/02/2018 to 21/02/2018)

Mega camp objectives

Mega Camp at Dibbadapalem aimed to execute the following events.

- To create good relationship with the people of the selected village
- To educate and create awareness on ecological consciousness, clean and green, open defaecation free place, health and hygiene, govt. programs implementation in the community by mingling with people
- To conduct free medical camp for understanding the health of the community
- Volunteers learn to be confident and improve their skills in communication, fine arts, stage performance and etc through these camps

Dibbadapalem is a small village on the coastal line of bhimilipatnam with nearly 800 pakka houses and the megacamp conducted in the community hall of dibbadapalem by taking the permission of the surpunch of that place.

Students actively participated in clearing all the bushy and clumsy like area of the community hall and made it usable for performingNSS activities. All 7 days were utilized for

conducting various field activities and as well as awareness classes on topics like NSS theme, Consumer protection, Environment consciousness, ODF survey, Health and Hygiene, Sports importance and so on.

During mega camp officials of NSS Cell Dr R. D. Sampath Kumar garu, Liason officer Ramachandrarao garu, Principal of Dr V.S. Krishna Govt Degree College Dr V. Chandra Sekhar garu along with staff members visited and encouraged and motivated students.

Awareness and motivational talks by DPO E.P.S. Bhagyalakshmi garu, on NSS theme and Motto was well received by the volunteers. Other resource persons from Dr V.S. Krishna Govt. Degree College Dr Sudheer, Dr Vijay Pratap, Dr Ramachandra Rao, Dr Ch. Lalitha, Dr P. Sreevani, Dr K. Vijayalakshmi, interacted with volunteers on Communication skills, life skills, Yoga and meditation, health and hygiene, Plantation methods etc and motivated all the volunteers with their inspiring talks. A special talk on Human values was given by Jitha Mitra das of Akshaya Patra foundation which truly help the student to understand what is the goal of life.

Food for all days were supplied by Akshaya Patra foundation as the students are actively participating in village survey, ODF survey etc.

One day of mega camp was fully utilized for conducting various games and sports to the volunteers. Every day by the end of the camp volunteers talents in finearts were elevated. Singing, classical dance, folk dance and instruments etc were encouraged and all volunteers well represented in the activities.

On the day of closing ceremony Vice Chancellor Prof. Nageswar rao garu addressed the volunteers and appreciated the program and distributed prizes to the best volunteers who showed allround performance in various activities.



Activities displayed as poster

X:National Integration camps:

Our college students B. Sai from BA II year and Lalinikanth BA ii yr attended National Integration camps as per the instructions of the NSS cell Andhra University. These camps helped them to learn various aspects of Indian culture and heritage.

XI: Observation of special Days throughout the year

- 1. INTERNATIONAL YOGA DAY (June-21 of Every Year)**
- 2. OZONE DAY (Sept-16 Of Every Year)**
- 3. WORLD ENVIRONMENT DAY (June-15 of Every Year)**
- 4. WILD LIFE CONSERVATION WEEK (Oct- 1 to 7 of Every Year)**
- 5. SANKALP DIWAS (Oct- 31 of Every Year)**
- 6. YEKTHA DIWAS (Oct- 31 of Every Year)**
- 7. AIDS DAY (Dec-01 of Every Year)**
- 8. FAMOUS INDIAN Legends BIRTHDAYS
(Gandhi Jayanth , Swami Vivaka Nanda and Teachers Day)**
- 9. CONSTITUTION DAY (Nov-26 of Every Year)**
- 10.VOTERS DAY (Jan-25 of Every Year)**
- 11.HIROSHIMA NAGASAKI DAY (Aug-06 to 08 of Every Year)**
- 12.WOMEN'S DAY (March-08 of Every Year)**
- 13. NSS Day (Sept-24 of Every Year)**
- 14. World Hand Wash Day (Oct-15 of Every Year)**
- 15.National Integration Days (Aug 15th and Jan 26th of every year)**

INTERNATIONAL YOGA DAY





Yoga Day activity by NSS NCC and staff



Teachers Day 2017



NSS Day 2017/2018: Principal Dr V. Chandrasekhar and staff with NSS POS



World Environment Day



Ekta Diwas and Sankalp Diwas



Voters Day Rally



GVMC Commissioner addressing the Volunteers

XII. Cashless Transactions:

As per the instructions of Commissionerate of Collegiate education Government of Andhra Pradesh, two program officers of our college Dr.Ch. Vishnu Murthy, Lecturer in Commerce and Dr D. Narayana Rao, Lecturer in Economics have attended the training programmer for

master trainers on Cashless Transactions on 25/12/17 In Acharya Nagarjuna University, Guntur.

The objective of this training is to mitigate the inconvenience caused to the common man due to the demonetization issued by the central government. The program officers created awareness on Cashless Transactions among the NSS volunteers of various colleges, Village Revenue officers, IKP staff, Ration shop dealers etc.





XIII. UNICEF Training: (Training of Students as peer leaders of the project to create awareness on Improving the Lives of Adoloscents)

Our College NSS officer's Dr V. Ratna Bharathi, Dr Ch. Vishnu Murthy, Dr K. Umamaheswararao and Dr D. Narayana Rao , and Dr.V.Ratna Bharathi attended training program on UNICEF assigned project on **"Improving the lives of adoloscents' organized by NSS cell, Andhra University** in collaboration with NGO organization PRAKRUTHI of Hyderabad. The project aimed at giving awareness on the Male and Female **body morphology patterns, Child marriage impact, Drug abuse, child labor etc.** The program officers acted as resource persons to educate the above concepts to NSS Volunteers of various colleges with age group of 16-20 yrs. A group of 21 students were chosen as peer leaders to expand this project work among rural communities and schools of backward areas. They were trained by the AU NSS cell initially and later sent to adopted villages for enhancement of the trained concepts among villagers. The whole program designed to educate people at three levels

1. College Level Awareness
2. Community out reach
3. Residential Out reach

Sri Subba Reddy UNICEF Project officer interacting with Peer Leaders and NSS PO's
Dr V.R. Bharathi and Dr D. Narayana Rao





Yuvatharangam

NSS volunteers of the college actively participated in cultural programs like songs competitions, folk dance, classical dance, poem recitation etc. and bagged prizes and certificates for their participation.

The NSS Program officers express their thankfulness to the Principal Dr. V. Chandrasekhar, NSS Program Coordinator, Dr.N.A.D.Pal of Andhra University, Visakhapatnam , Staff members of the college and the Student volunteers for giving continuous support and making all the events successful.



Volunteers practicing NSS Song and folk songs
